



**RESULTS OF MEDIA MONITORING ACTIVITIES
DURING JUNE 2004**

Phnom Penh, Kingdom of Cambodia.

RESULTS OF MEDIA MONITORING ACTIVITIES OF April 2004

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Every morning, Media Consulting and Development (MC&D) produces The *Cambodian Press Headlines*, a collection and translation of the headlines from all the newspapers in the country. The MC&D team consists of 16 international and Cambodian translators, media staff and monitors.

MC&D is also the publisher of *Business Press* and *Development Weekly*, two weekly economic and development press reviews. Also, MC&D is the publisher of *Somme Thmey*, provincial newspapers in Battambang, Kompong Cham, Kompong Som, and Siem Reap.

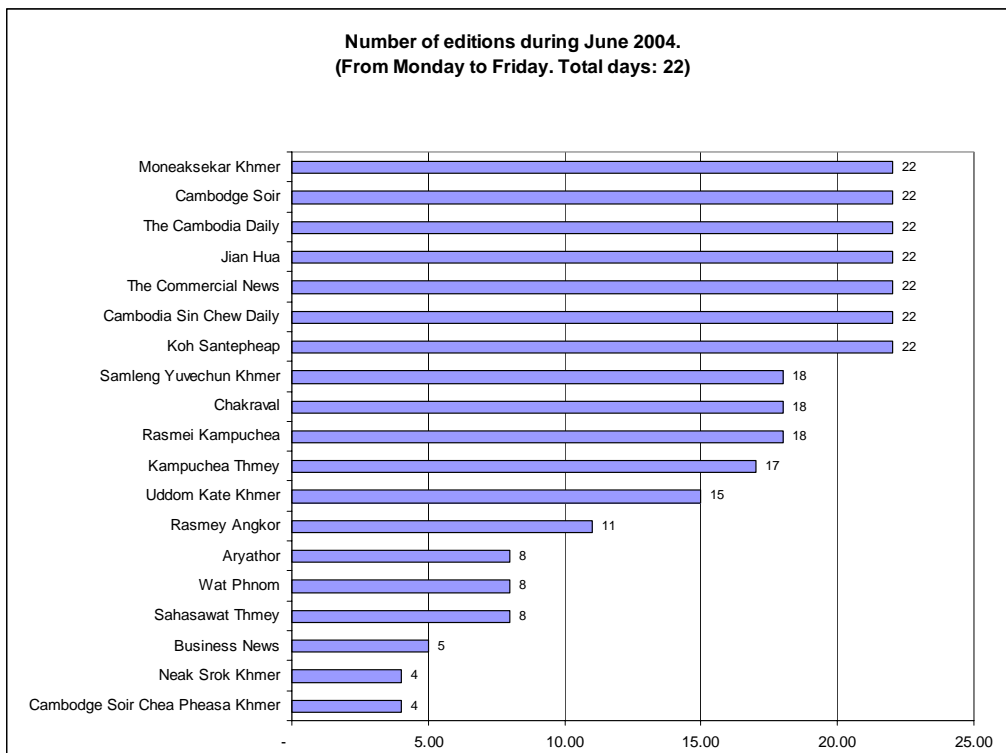
Note: All the information from this document, analyses newspapers printed from Monday to Friday. Weekend publications are not part of the analysis, unless otherwise stated.

Executive list	
Principal findings June 2004	
Total Headlines.	5,534
Total days analysed (5 days a week, From Monday to Friday).	22
Number of newspapers that appeared during the month.	41
Number of different editions analyzed (from Monday to Friday).	360
Average number of articles per day, per newspaper.	251.55

A/ FREQUENCY OF APPARITION

According to the findings of this analysis, made from Monday to Friday, there are only a few newspapers that are published daily: *Koh Santepheap* and *Moneaksekar Khmer* in Khmer-language, *Cambodia Sin Chew Daily*, *The Commercial News* and *Jian Hua* in Chinese-language, *The Cambodia Daily* in English and *Cambodge Soir* in French.

Some other newspapers only appear four times a week under this analysis, *Rasmei Kampuchea*, *Chakraval* and *Samleng Yuvechun Khmer*. *Kampuchea Thmey*, *Uddom Kate Khmer* and *Rasmey Angkor* are often published four times a week; *Sahasawat Thmey*, *Wat Phnom* and *Aryathor* twice a week. *Business News*, *Cambodge Soir Chea Pheasa Khmer*, *Neak Srok Khmer*, *Meatophum* and *Cambodia News* are published once a week. *Phnom Penh Post*, *Snarday Khmeng*, *Wat Damneng*, *Pel Thngai Sarpormean Cheat* and *Khmer Amatak* were published every other week. Also, four new regional newspapers appeared in this month, which are published every other week: *Somme Thmey Battambang*, *Somme Thmey Kompong Cham*, *Somme Thmey Kompong Som*, *Somme Thmey Siem Reap*. The rest of the newspapers where published at least once a month.

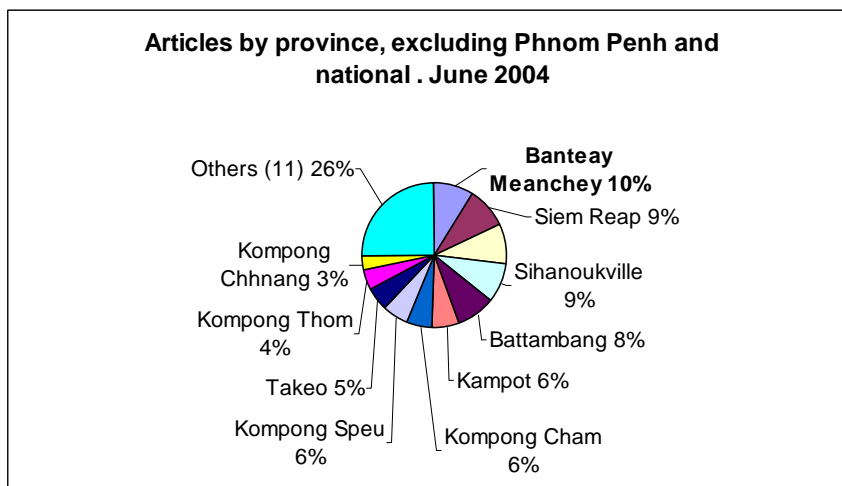
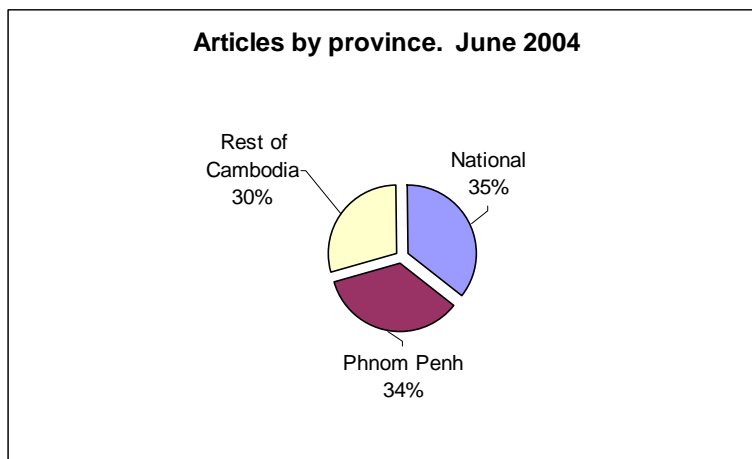


B/ EDITORIAL CONTENT

- **A third of sorties originated in Phnom Penh.**

News from the different regions and cities of Cambodia are not equally reported by the media. Phnom Penh, the political and economical capital of the country is the major epicenter of Cambodian news. On average, Phnom Penh is the source from three to four stories out of ten, principally because politics and most of the economical activities of the country take place in this city.

Also, a similar number of news has as a source the whole country, including other political news, national economy, development and health issues. This gives as a result that only three out of ten stories have as a source the other 24 provinces of Cambodia, where about 10 million people live.



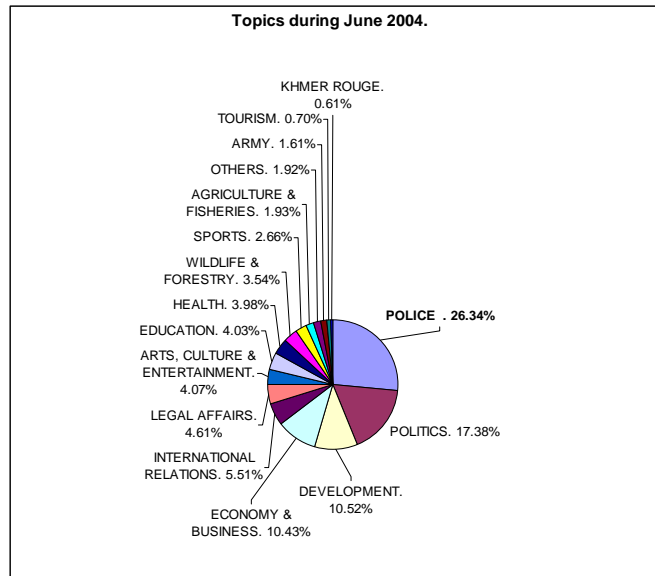
- **Police reports and politics: 44 percent of the news.**

In Cambodia, written press gives a high importance to small crimes, daily traffic accidents, street fights, and domestic violence. These subjects are constantly printed on the first page with color pictures of the events and people, revealing the true nature of the event till the last details. These pictures are repeatedly explicit and would not be suitable to reproduce for many editorial houses around the world. Generally, the faces of victims and criminals are not covered nor altered, which could be highlighted, in some cases, as a violation to the right of privacy. Also, robbers, murderers and major blood-criminals' pictures are printed by most newspapers in their underwear.

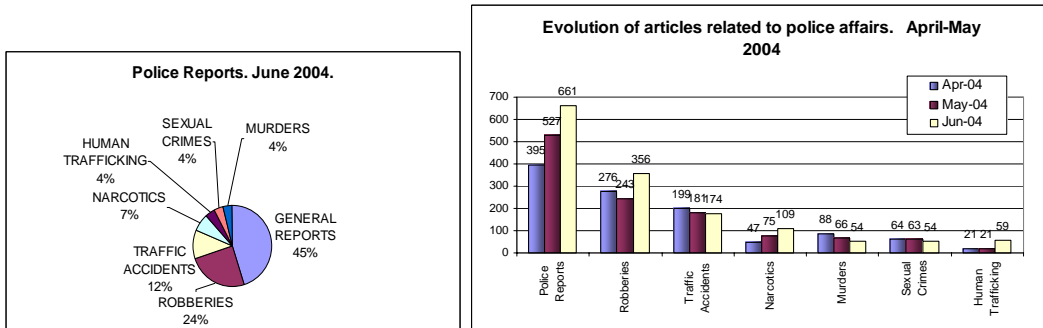
In general, "Police" reports are the source of one out of four stories in Cambodia.

During the last month, with the political deadlock and the new government negotiations, the topic "politics" was another subject that the written press reported on as a priority, generally on the first page. These articles were often printed along with file pictures of the politicians making news, and the same pictures can be found in different newspapers.

"Economy" and "development"-related news were also major topics for newspapers. They received together a similar importance as police-related news. Nevertheless, topics like "Arts and Culture," "Sports," and "Tourism"-related news are almost an irrelevant source of news for the newspapers. It is important to highlight a constant increase of Khmer Rouge-related news, especially those related to the tribunal.



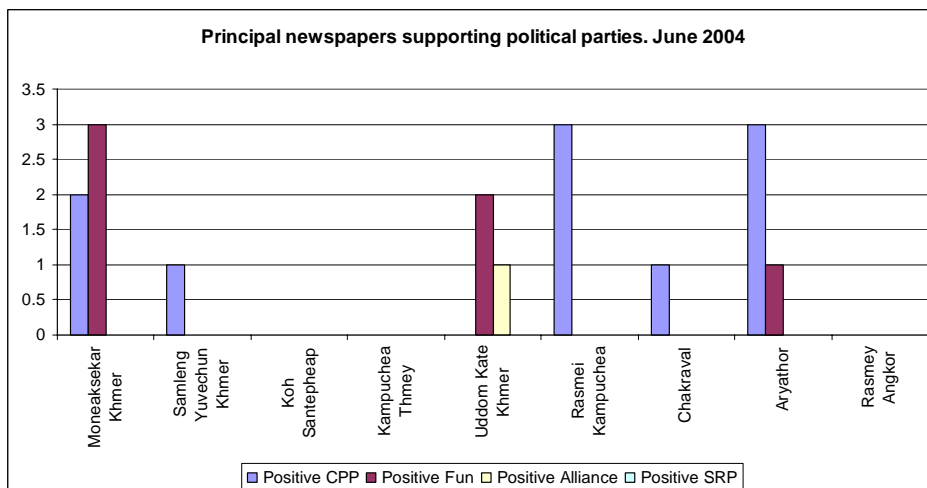
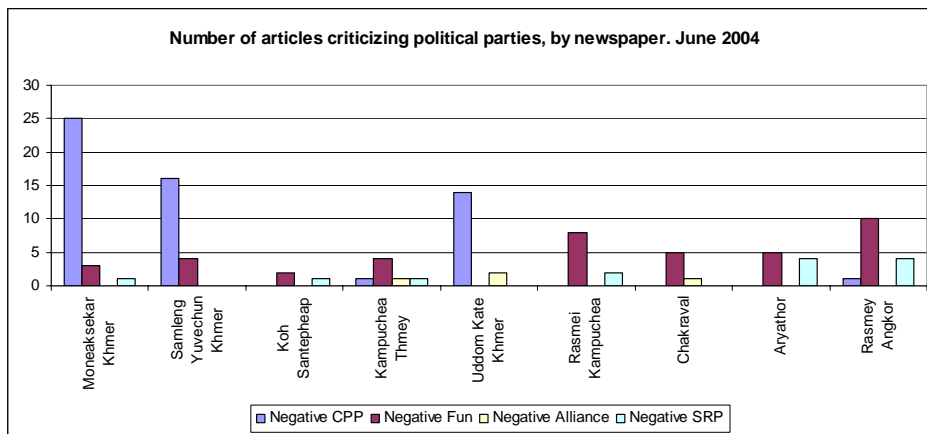
Analyzing the topic “police,” during the three last months of the year, it is important to highlight that most of the subtopics presented a general increase, except by traffic accidents, murders, and sexual crimes. The topic “human trafficking” is the one that presented the highest increase (more that 250 percent). “Narcotics” news also presented a general increase.



In Cambodia, about sixty different newspapers are regularly published throughout the year. During the last month, a total of 41 newspapers were published during the 22 days of analysis (From Monday to Friday), including *Somne Thmey Battambang*, *Somne Thmey Kompong Cham*, *Somne Thmey Kompong Som*, *Somne Thmey Siem Reap*, the four first provincial newspapers that debuted that month.

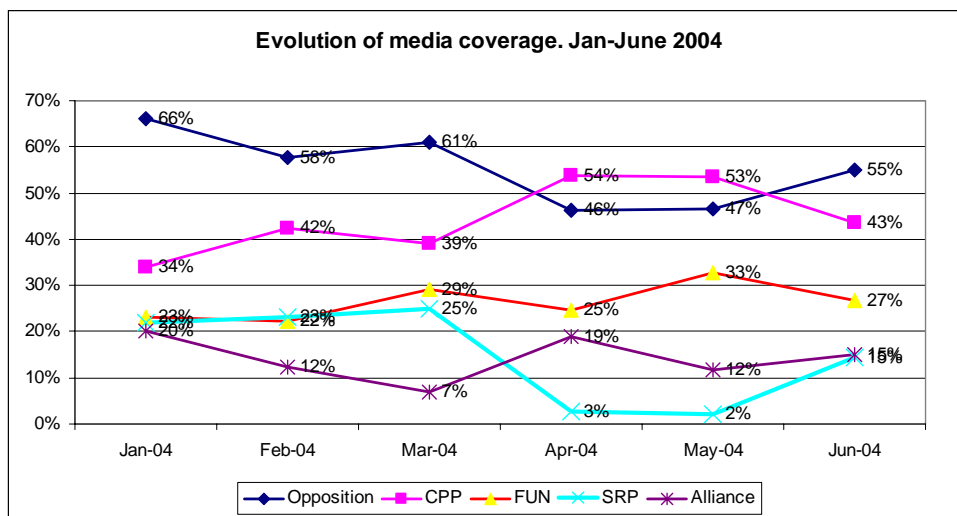
- **Political Tendency of the newspapers.**

Most newspapers in Cambodia have a political tendency. Some of them are pro-governmental and openly support the CPP and/or often criticize Funcinpec or Sam Rainsy Party (SRP). *Rasmei Kampuchea*, *Kampuchea Thmey*, *Chakravat*, *Rasmei Angkor*, *Koh Santepheap* fall under this category. Other newspapers are pro-opposition, criticizing the CPP and supporting the Alliance of Democrats, especially Sam Rainsy’s activities and speeches: *Uddom Kate Khmer*, *Moneaksekhar Khmer* and *Samleng Yuvechun Khmer*.

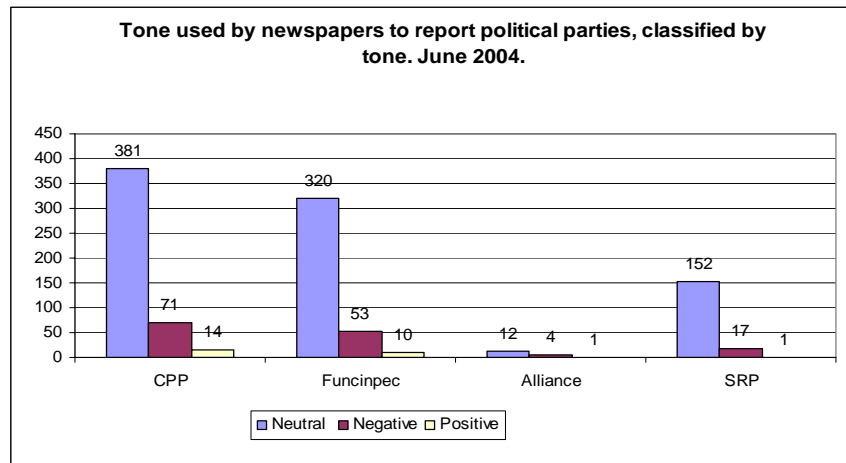


- **CPP is the party most covered by the press, but also the most criticized.**

Written media in Cambodia gives an important place to political news. Nevertheless, all the political parties do not have the same coverage. For instance, since January 2004, the CPP and its members had the biggest coverage, monopolizing from 34 percent to 54 percent of political news. Funcinpec comes second and Sam Rainsy Party third. It is important to underline that opposition parties together usually have more media coverage than CPP.

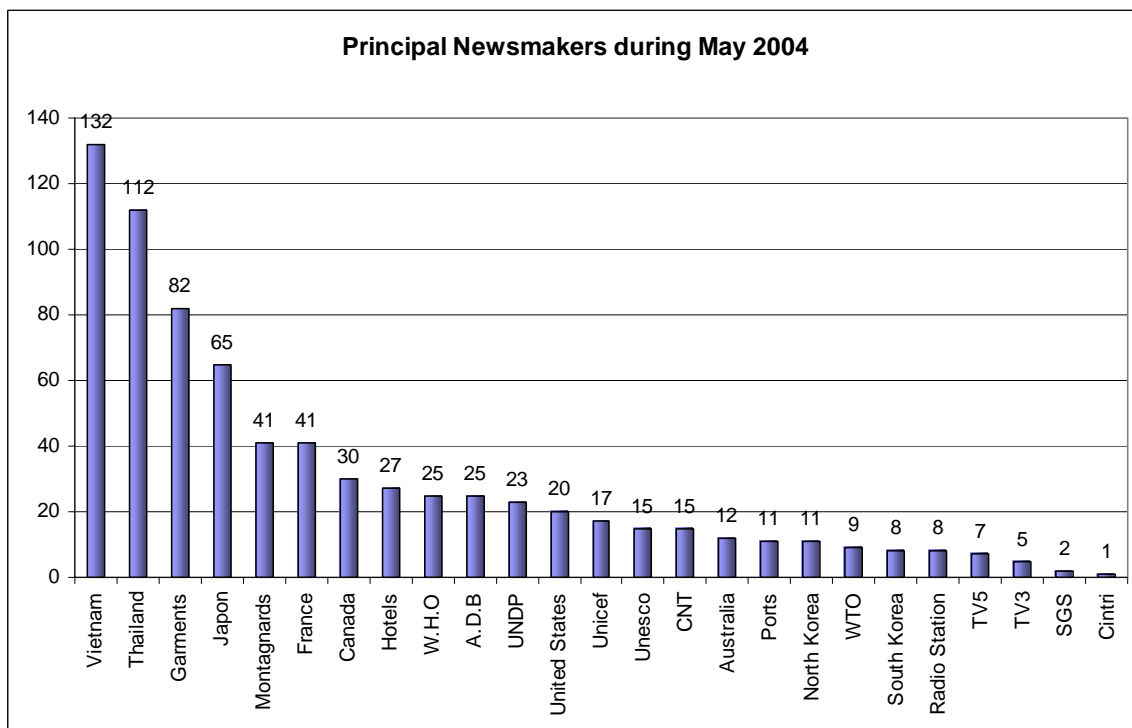


As a general conclusion, the three most important Cambodian political parties receive more critics than supportive articles in the written press. The CPP is the party that receives the largest number of criticism than supportive headlines, but is also the party that receives the largest number of criticism. The Alliance of Democrats was the party that receives the less number of criticisms but also was the political party that received the less media coverage.



- **Vietnam, the principal newsmaker after the King.**

Vietnam was the principal newsmaker during June 2004 after King Norodom Sihanouk. It was followed by Thailand. Garment Factories were also widely covered last month. Montagnards, hotels strikes, World Health Organization were also in the top list of newsmakers.

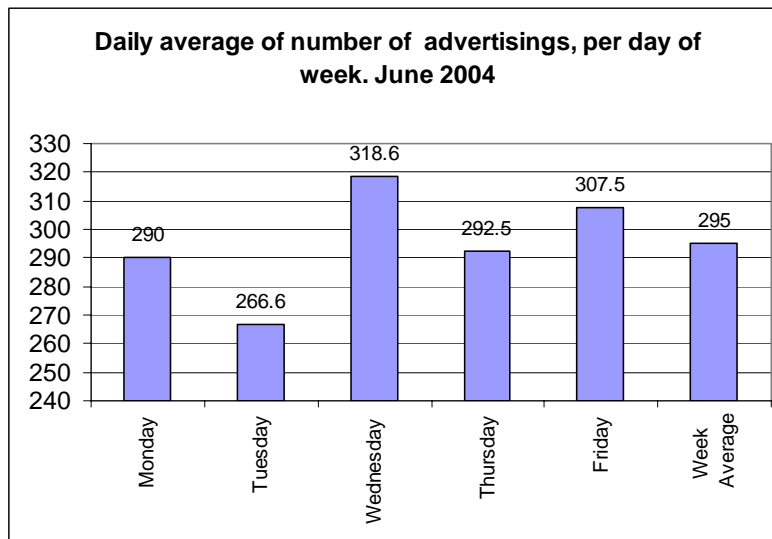


C/ ADVERTISING

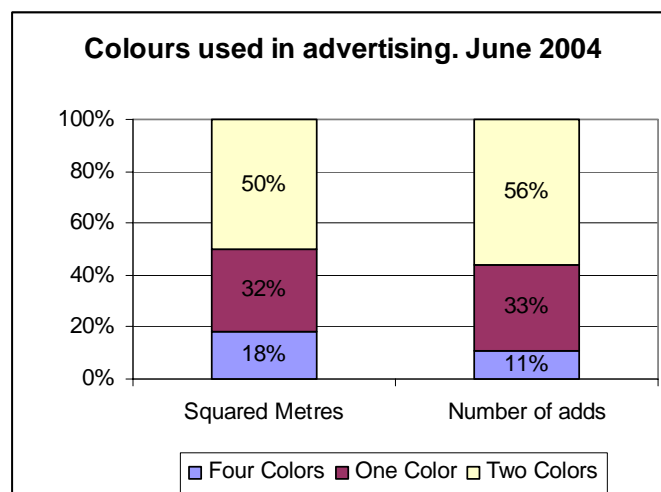
- **Wednesday, the day of the week when more ads are published.**

According to the results, Wednesday is the day of the week that received the largest average number of ads during June 2004 (318.6), followed by Fridays (307.5). Tuesdays were the days of the week that received in average the lowest number of ads (266.6). The average of ads for June 2004 was 295 per day.

A total of 6,486 ads, excluding classifieds, were published during the month in all Cambodian newspapers.

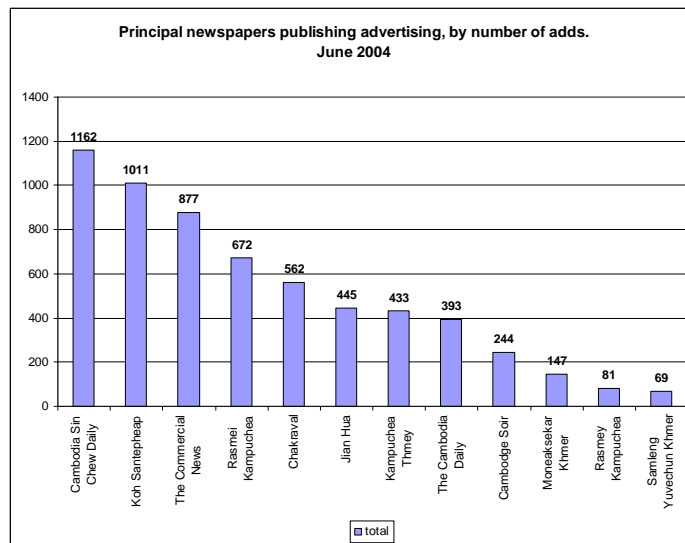
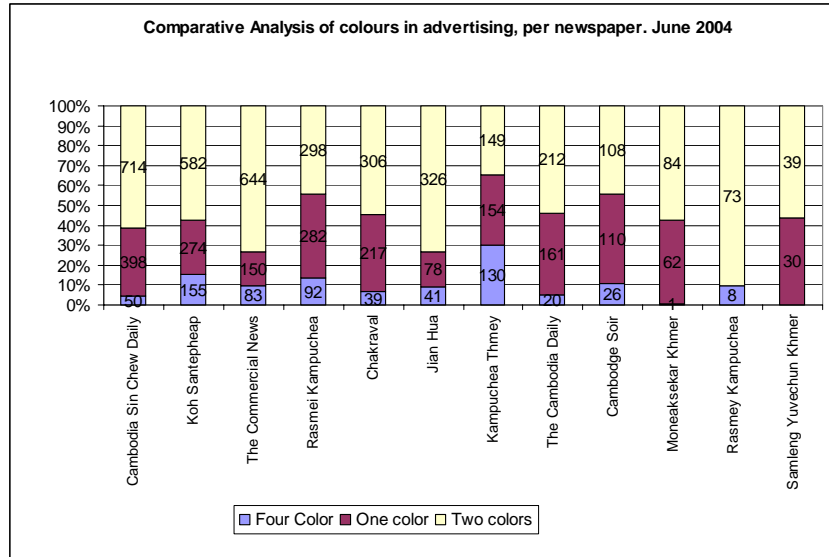


Two-color advertising was preferred by advertisers in both number of advertisements and space, being at least half of the messages (in squared meters). It was followed by one-color ads (red and blue). Full-color advertisements were the least preferred, with only 18 percent of the total space used.



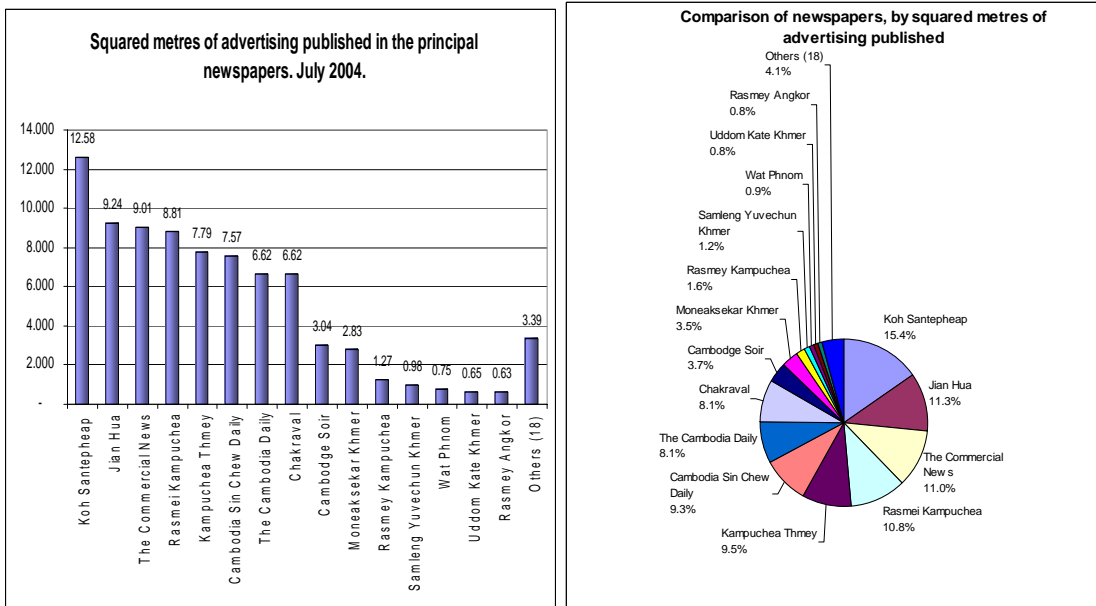
- **Cambodia Sin Chew Daily: The preferred newspaper to advertise.**

Chinese-language *Cambodia Sin Chew Daily* was the newspaper with the largest numbers of ads (1,162). It was followed by *Koh Santepheap*, *The Commercial News* and *Rasmei Angkor*. *The Cambodia Daily* came eighth, and French-language *Cambodge Soir* ninth.



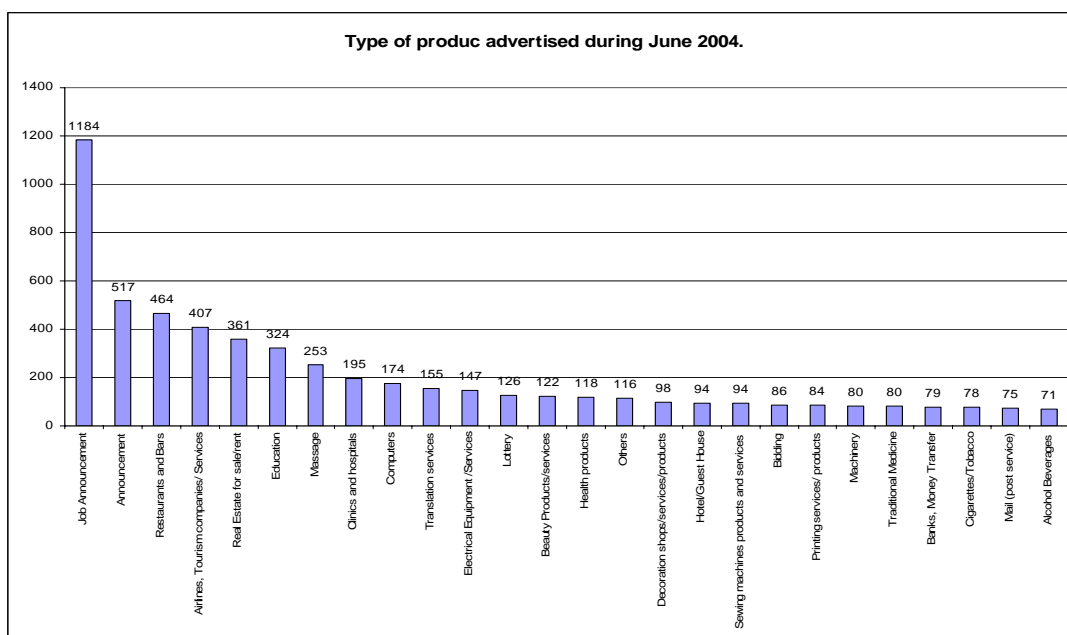
- **Koh Santepheap: The newspaper with the largest space dedicated to advertise.**

More than 12 square meters of advertising were published by *Koh Santepheap* during June 2004, occupying the first rank in space used to advertise. Chinese-language *Jian Hua* came second with 9.2 square meters, followed by *The Commercial News*, *Rasmei Kampuchnea*. *The Cambodia Daily* published 6.6 square meters, and *Cambodge Soir* only 3.



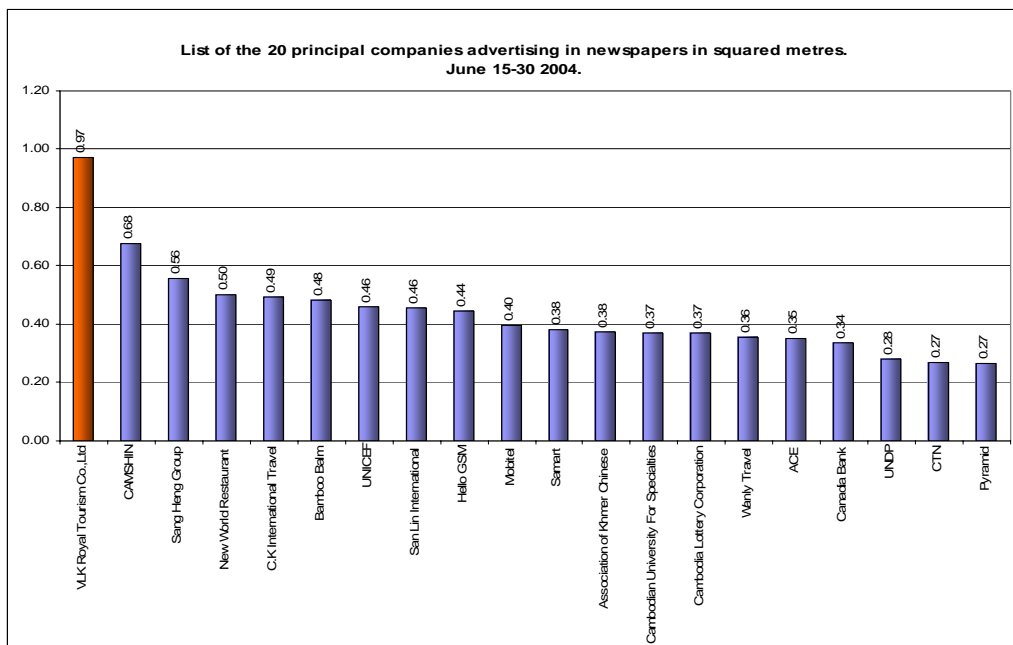
• **Job offers: the principal service advertised during June 2004.**

Job offers were the principal service advertised during June 2004, with more than 1,184 ads, not including personal advertisings. It was followed by general announcements from newspapers, government, open letters and factory announcements, with 517 ads. Restaurants and bars were ranked third, followed by airlines and tourism (services and companies). Real estate was also an important service advertised, followed by education-related ads. Massages came next, even before clinics and hospitals.



- **Royal Tourism Co., the principal company advertising in newspapers.**

During the last two weeks of June 2004, more than 750 different companies printed ads in Cambodian newspapers (not including individual’s advertisings or classifieds). Royal Tourism Co. was the principal advertiser with almost one square meter of ads. It was followed by Camshin with 0.68 square meters of ads. San Heng Group bought 0.56 square meters, like CK International Travel. Bamboo Balm came next with 0.48 square meters of ads, followed by UNICEF. Hello GSM, Mobitel and Samart came ninth, tenth and eleventh respectively.



D/ HEADLINES OF THE MONTH OF JUNE 2004

Tuesday, 01 June 2004

- Prime Minister calls for crack down on illegal logging.
- Students will demonstrate today despite municipal banning.
- King: “Political parties follow my advice”.
- Battambang prison to celebrate International Children’s Day.

Wednesday, 02 June 2004

- Hun Sen to meet with Prince Norodom Ranariddh today.
- Five arrested during peaceful demonstration.
- Siem Reap market-arsonists charged.
- King Norodom Sihanouk: “Arab kingdoms rich in petroleum, Khmer Kingdom rich in prostitutes”.

Thursday, 3 June 2004

- CPP presented its protocol agreement proposal to Funcinpec: Hun Sen prime minister, Ranariddh president of National Assembly.
- Agreement on the five remaining points.
- New illegal logging activities denounced.
- Fourteen people arrested in drug raid.

Friday 4, June 2004

- Prince Norodom Ranariddh and Prime Minister Hun Sen solve the five remaining points.
- Kampuchea Krom Cambodians to commemorate the loss of their land.
- Students’ Movement for Democracy to sue Phnom Penh Governor.
- Muslim school reopens.

Monday, 07 June 2004

- Funcinpec’s protocol draft: demands more control of ministries.
- Cambodian Constitution to be amended to prevent political “betrayal”.
- Sokimex gas station burnt down; firemen slow to react.
- American man commits suicide.

Tuesday, 08 June 2004

- Funcinpec-CPP meeting postponed: talks to resume today.
- Cambodian Constitution cannot be amended without a president and a vice-president of the National Assembly.
- Montagnards plead for help from the international community.
- Thief with ‘a thousand hands’ caught by police.

Wednesday, 09 June 2004

- Funcinpec’s protocol agreement does not talk about power sharing.
- King delays his return to Cambodia.

- Arbitration Council calls the Raffles firing of striking employees 'illegal'.
- Cambodia to see an increase in tourism: 1.9 million by 2010.
- Burmese prime minister to visit Cambodia.

Thursday, 10 June 2004

- Funcinpec prefers quality, not quantity of ministries.
- Simultaneous vote: CPP proposes to draft a law instead of amending the Constitution.
- Borei Keila residents protest against their relocation.
- Sam Rainsy returns today.
- National meeting on the exploitation and risks of workers abroad.

Friday, 11 June 2004

- Only the King can help Cambodia now, says opposition leader Sam Rainsy.
- Chea Vichea killing: appeals to release innocent suspects.
- Cambodia commits itself to ban chemical weapons.
- Daun Penh governor denounces petition as fake.

Monday, 14 June 2004

- Funcinpec demands 50 percent of government positions.
- Phnom Penh's security tightened: 4 robbers shot on June 11.
- CCHR's program is postponed.
- 14 dead and 23 injured in road accident.

Tuesday, 15 June 2004

- Funcinpec accepts 30% of government posts with a condition.
- End of July for the formation of a new government, announces Prince.
- The francophone community offers educational assistance.
- Cambodian registered ship collides in Japanese waters.
- Hotel dispute keeps going.

Wednesday, 16 June 2004

- CCHR files complaint against FM 90.
- Prince Norodom Ranariddh and Prime Minister Hun Sen to meet soon.
- Euro 2004 betting in Cambodia attracts Thai gamblers.

Thursday, 17 June 2004

- UNHCR gets approval to open two regional offices to deal with Montagnards issue.
- SRP and Funcinpec to merge as one party before 2008 elections.
- New government will not be created in July.
- Illegal logging in Virak Chey national park sold to Vietnam.

Friday, 18 June 2004

- King refuses responsibility for political deadlock.
- A "Gentlemen's agreement" to replace simultaneous vote.
- Khmer Front Party leader faces judge.
- Phnom Penh to have its first skyscraper.

- ATM machines opened in Phnom Penh.

Monday, 21 June 2004

- Funcinpec wants King's intervention in the political deadlock.
- Leaflets distributed criticizing the King.
- Le Royal strikers gather to demand their jobs back.
- Third Naga builder dies on the job.
- Pimping charges dropped against French bar owner.

Tuesday, 22 June 2004

- Sam Rainsy proposes new political strategy.
- King to return only if there is an end to political deadlock.
- Union workers march today for Chea Vichea national status.
- First regional papers launched in Cambodia.

Wednesday, 23 June 2004

- Political working teams resume negotiations today.
- CCHR drops its lawsuit.
- Free Trade Union march for the recognition of their slain leader.
- Number of AIDS orphans will increase to 105,000 in 2005.

Thursday, 24 June 2004

- CPP and Funcinpec met for the third time to talk about simultaneous vote.
- Top leaders of the Alliance of Democrats met after Funcinpec and CPP working groups meeting.
- 2,000 year-old skeleton found near Angkor.
- Memot market vendors demonstrate at National Assembly.
- Sam Rainsy to meet moto-taxi driver.

Friday, 25 June 2004

- New government likely to be created next month.
- Free Trade Union leader attacked.
- Borei Keila residents clash with local police and gendarmeries.
- Cambodia's renowned adoption agent pleads guilty to charges.

Monday, 28 June 2004

- Agreement on government power sharing.
- Chea Vichea's brother elected president of union.
- Montagnards' conditions worsen.

Tuesday, 29 June 2004

- Sam Rainsy Party makes comments on June 26 agreement.
- Uncertainty if Sam Rainsy will join the government.
- Drivers receive HIV/AIDS education.
- Three garment factory workers faint at work.
- New dental technology in Cambodia.

Wednesday, 30 June 2004

- CPP and Funcinpec to sign agreement protocol today. National Assembly will be summoned on July 8 and the new government on July 15.
- Funcinpec new ministers' names revealed.
- Conviction in Cambodia's biggest drug trial.
- Richner's hospital funds unblocked.
- Rolls Royce plans investment in Cambodia.

E/ LIST OF BIDDING OFFERS PUBLISHED IN JUNE 2004

- **Design, Construction, Operation, Maintenance and Management of Water Supply Systems** under a long-term Design-Build-Lease Contract in Odor Meanchey and Banteay Meanchey Provinces, for the Ministry of Industry Mines and Energy (MIME).
- **Further constructing of the first floor of House-Net office building**, for the Phnom Penh Water Authority.
- **Repairing and preparing of water paying tolls**, for the Phnom Penh Water Authority.
- **Sale of a four-story building**, 4.5 meters wide and 32 meters long, street Ang Yukunthor, Phnom Penh, belonging to Electricité du Cambodge.
- **Construction and repair projects of a 2,060m road; construction of 18 lines of sewage systems; construction project of a building; food supply for the poor; construction of dormitories for doctors**, for the Department of Economics and Finance of Preah Vihear province.
- **Fuel and office equipment** for the first semester of 2004, for Sihanoukville provincial hall.
- **Survey equipment** (Package A: 12 Total Stations and Other Survey Equipment; Package B: 30 Handheld GPS sets), for the ministry of Land Management, Urban Planning and Construction.
- **Repairing of a building** for the ministry of Agriculture, Forestry and Fisheries.
- **Construction of low tension power supply systems** in Siem Reap, for Electricité du Cambodge.
- **Renovation of the buildings, fences, and sewage systems** of the Banteay Meanchey department of Posts and Telecommunications.
- **Selection of a contractor for Pre-Shipment Inspection program**, for the ministry of Economy and Finance.
- **Road foundation/pavement testing equipment and traffic monitoring systems**, for the ministry of Public Works and Transport.
- **Construction of small scale irrigation schemes** in Kompong Thom province, for the ministry of Agriculture.
- **Fish pellet machine, generator, and electric solar system** for the ministry of Agriculture.

- **125 units of motorcycles (110cc-125cc)** at tax-exemption price, for the Seila Task Force.
- **Copying of video cassettes**, for PSI.
- **Office equipment, patients equipment, cleaning equipment, alcohol, formaldehyde, and oxygen** for the ministry of Health.
- **Construction of roads 87 and 90** for the department of Economy and Finance of Kompong Cham.
- **Material supplies** for examination and **office and sports materials** for the ministry of Education and Sports.
- **Construction of a new meeting building, water disposal ditch,**
- **180 meters of sea cliff and sand dumping**, for the department of Economy and Finance of Kep.
- **Vehicle tax stickers' printing** for the year 2004, for the ministry of Economy and Finance.
- **Design, construction, operation, maintenance and management of water supply systems** for provincial towns under a long-term Design-Build-Lease contract in Odor Meanchey and Banteay Meanchey provinces, for the ministry of Industry, Mines and Energy.
- **3 iron safes, 408 steel office tables with drawers, 142 revolving office chairs with arms, 816 revolving visitor chairs without arms, 327 steel filing cabinets, 115 steel cabinet sets with sliding steel and glass doors, 188 folding tables, 1 meeting table, 55 plan cabinets and 58 stand fans**, for the ministry of Land Management.
- **Construction of a 600 meter 100 percent tar road; construction of a 50 meter sewage tunnel; construction of a 213 meter sewage tunnel**, for the Banteay Meanchey provincial hall.
- Supply of **office supplies and soft drinks** for the Council of Ministers for the first semester.
- **Reparation of the sidewalk of an office, two latrines, five medical buildings and supply of uniforms** for the Phnom Penh Health Department.
- **Electric equipment** to expand electricity supply in Battambang, for Electricité du Cambodge.
- **Construction of a clean water reservoir, water pumping station and clean water supply system**, for Kandal provincial department of Rural Development.
- **Road construction** in Kompong Thom for the ministry of Rural Development.

- **Sale of 64 types of heavy equipment from the glass factory** in Cheung Aek commune, for the ministry of Industry, Mines and Energy.
- **Supply of assembly equipment and change water scales**, for Phnom Penh Water Authority.
- Review the institutional prerequisites and design a project feasibility study to implement a **Protected Geographical Indications/ Protected Designation of Origin regulatory framework** in Cambodia as well as the detailed supports to establish two or three PGI /PDO for Cambodian products to be defined, for the ministry of Commerce.
- **Office supplies equipment and air conditioners** for the Public functions secretariat.
- **Construction of a 275 meters road and a car park** near the Neak Porn temple for APSARA authority.
- **Supply of raw materials for fish food** for the first semester of 2004, for the Fisheries Research Institute.
- **Asset supplies** for the first semester of 2004, for the department of Health of Sihanoukville.
- **11 vehicles (4WD)** at tax-exemption price, for the Seila Program.
- **Supplies of office equipment** for the ministry of Economy and Finance.
- **Aerial Photography and Digital Orthophotos**, for the Commune Council Development Project.
- Supply of **5 Toyota Prado** for the National Election Committee.
- **Supply of electric equipment** for Siem Reap branch of Electricité du Cambodge.
- **Supply of electric materials, care materials and equipments for telecommunication protection**, for the ministry of Post and Telecommunication.
- **Repairing and building of doctors' dormitories**, for the Preah Vihear-based Procurement Unit.
- **Supply of office equipment**, for the ministry of Rural Development.
- **Reparation and tar manipulation** for Hanoi Street “Khmuonh street”, for Phnom Penh Municipality.
- **Pharmaceuticals and Medical and Laboratory Equipment**, for the National Center for HIV/AIDS, Dermatology and STD.

- **Construction of two water barriers and draining soil out of a canal, construction of the first floor of water supply office building, and construction of a water paying booth**, for Phnom Penh department of Water Resources.
- **Construction of 28 latrines**, for Phnom Penh department of Rural Development.
- **Construction of bridge, box culverts, culverts and laterite capping of road**, for the provincial department of Rural Development of Kompong Thom province.
- **Supply of fertilizers** for CARE Cambodia.
- **Construction of small scale irrigation schemes** in Kratie province, for the ministry of Agriculture.
- **Supply of 1,445.620 tons of 60g/m2 paper**, for the ministry of Commerce.
- **Reparation of a tarred road, construction of a road, construction of a sidewalk, construction of the concrete for the Department of Health, supply of fuel** for Kratie provincial Hall.
- **Supply of 45 motorcycles and 1,300 bicycles**, for the National Center for Parasitology, Entomology, and Malaria Control.
- **Computers, printers, plotters, fax machines, scanners, photocopiers, external CD writers and servers**, for the ministry of Land Management.
- **Construction of a new meeting hall, a canal, 180 meters breakwater, and filling sand** at Chroy Dong beach, for the department of Economy and Finance of Kep.
- **Transformer**, for Electricité du Cambodge.
- **Construction of a fire station** at Stung Treng-based State Secretariat of Civil Aviation.
- **Construction of a 5,550 meters square factory and warehouse** in Phnom Penh, for a private firm.
- **Used equipment such as motorbikes, photocopy machines and air conditioners**, for the Seila Task Force.
- **Construction of a badminton court and reparation of Ksach Kandal district hall**, for Kandal province.
- **Supply of ARV Drugs**, for the ministry of Health.

Note:

This document is a summary only. Specific researches can be ordered at MC&D.

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