

Schriftenreihe der
Thüringisch-Kambodschanischen Gesellschaft e.V.

Band 3 – Film production in Cambodia

The glories past of the Cambodian cinema, with international well known filmmakers like the former King Sihanouk, seems to be well and truly over. The current breakdown of the Cambodian cinema industry shows an alarming circle and reflects a desolate situation. In this book the author Kirstin Wille examines the existing framework conditions and figures out the reasons for this situation. In doing so a model is developed that contains general key factors for the success of motion pictures and interrelations among these factors. Due to country specific demands, she conducted a survey among cinemagoers to figure out the key components and gives advices which framework conditions must be changed generally and what kind of movies should be produced in order to build up a prosperous film industry.

Kirstin Wille, born in 1985 in Chemnitz, studied Media management at the University of Applied Science in Mittweida. During her studies she did many short films and worked in several film production companies in the production department. After her four month internship at the Royal University of Phnom Penh in the Media Department she got a scholarship from the German Academic Exchange service and wrote her Diploma Thesis about Film production in Cambodia.

ISBN 978-3-9811860-1-7



30,00 EUR (D)
33,00 EUR (A)
50,00 SFr (CH)



-tkg-

Film production in Cambodia

Kirstin Wille

Film production in Cambodia



Conditions and structure of the Cambodian film production market – demand and supply in consideration of film genre

Kirstin Wille

-tkg- Schriftenreihe

3

Kirstin Wille
Film production in Cambodia

Kirstin Wille

Film production in Cambodia

Conditions and structure of the Cambodian film
production market – demand and supply in con-
sideration of film genre



Schriftenreihe der Thüringisch-Kambodschanischen Gesellschaft
Band 3

Erfurt, Februar 2009

Alle Rechte vorbehalten
©Thüringisch-Kambodschanische Gesellschaft e.V.

Das Werk einschließlich aller seiner Teile ist urheberrechtlich geschützt. Jede Verwertung außerhalb der Grenzen des Urheberrechtsgesetzes ist ohne Zustimmung der Thüringisch-Kambodschanischen Gesellschaft e.V. unzulässig und strafbar. Das gilt insbesondere für Vervielfältigung, Übersetzungen, Mikroverfilmungen und die Einspeicherung und Verarbeitung in elektronische Systeme.

Diese Veröffentlichung stellt keine Meinungsäußerung der Thüringisch-Kambodschanischen Gesellschaft e.V. dar. Für inhaltliche Aussagen trägt die Autorin die Verantwortung.

Thüringisch-Kambodschanische Gesellschaft e.V. (TKG)
Begegnungsstätte „Kleine Synagoge“
An der Stadtmünze 4/5
99084 Erfurt

Umschlaggestaltung und Druck: McCopy GmbH, Leipzig
Umschlagfoto: Kirstin Wille

ISBN: 978-3-9811860-2-4

www.tkgev.org

Vorwort

Mit diesen Ihnen vorliegenden dritten Band der Schriftenreihe der Thüringisch-Kambodschanischen Gesellschaft e. V. (TKG) „Film production in Cambodia“ von Kirstin Wille schaut die TKG mit einem weinenden und einem lachenden Auge in die Zukunft. Setzt dieser Band doch so etwas wie den Schlusspunkt hinter eine fünf Jahre andauernde Projektzeit, wo es Ziel der TKG war, die sich seit Anfang der 1990er Jahren stark veränderte kambodschanische Medienlandschaft zu erforschen. Das weinende Auge trauert ein wenig, da eine kleine Epoche zu Ende geht, die uns über die Jahre sehr vertraut geworden ist, das lachende Auge freut sich, da im Ergebnis all diese Forschungsbemühungen zu mehreren Veröffentlichungen führten, die den Forschungsstand der Internationalen Kommunikationsforschung erweitern.

Neben der Diplomabschlussarbeit von Kirstin Wille entstanden unter dem Betreuer, Herrn Prof. Dr. Otto Altendorfer an der Fachhochschule Mittweida insgesamt vier studentische Abschlussarbeiten, die aus den verschiedensten Gesichtspunkten einen Blick auf Kambodschas Medien richten. Zu nennen seien hier:

1. Jana Franke (2005): Newspaper Marketing in Cambodia's Changing Environment. An Examination of the Phnom Penh Post.
2. Christoph Waskow (2005): Entstehung und Aufbau des kambodschanischen Privatfernsehsenders CTN (Cambodian Television Network) unter Berücksichtigung der Produktion einer kambodschanischen Version des TV-Formats „Pop Idol“.
3. Jörg Hartmann (2007): Das Mediensystem des Landes Kambodscha unter der Betrachtung der theoretischen Etablierung einer Produktionsfirma für eine landessprachige Fernsehserie.
4. Kirstin Wille (2008): Film production in Cambodia. Conditions and structure of the Cambodian film production market – demand and supply in consideration of film genre

Die Thüringisch-Kambodschanische Gesellschaft e. V. leistet nicht nur mit ihren drei Bänden der Schriftenreihe ihren Anteil, nein, vielmehr gelang es ebenfalls mit zwei Publikationen das Projekt „Medien und Demokratisierung in Kambodscha“ erfolgreich zu beenden. Einerseits mit der gleichnamigen, in der Schriftenreihe von Prof. Dr. Kai Hafez (Universität Erfurt) erschienenen Dissertationsveröffentlichung von Martin Ritter, aber auch andererseits mit dem Sonderband der Vierteljahresschrift „ASIEN“ der Deutschen Gesellschaft für Asienkunde (DGA) vom April 2008, wo 15 Studierende der Universität Erfurt ihre kommunikationswissenschaftlichen Forschungsergebnisse, einer im Sommer 2007 stattfindenden Exkursion in das südostasiatische Land, publi-

zierten. Die Studierenden waren zeitgleich mit Kirstin Wille vor Ort, um das derzeit gerade beginnende Rote-Khmer-Tribunal aus Mediensicht zu untersuchen.

Bleibt uns als Herausgeber Ihnen liebe Leser aufschlussreiche Stunden mit der Ihnen vorliegenden Analyse zu wünschen und somit zeitgleich für uns, symbolisch dieses Kapitel unserer Vereinsgeschichte zuzuschlagen, jedoch nicht ohne, einen kleinen Blick in die Zukunft zu wagen.

Der sich bereits in der Planung befindende vierte Band unserer Schriftenreihe wirft seine Schatten bereits weit voraus. Zukünftig wird unser Augenmerk auf dem Gebiet der Umweltpolitik Kambodschas liegen, einem Feld, welches große Anstrengungen von den beteiligten Akteuren abverlangt.

Noch im Frühjahr erscheint als Band 4: Cindy Völler (2009): Juteproduktion in Rohal Soueng – Ökologische und soziale Chancen.

Erfurt im Februar 2009

Mathias Geßner

Vorsitzender
Thüringisch-Kambodschanische Gesellschaft

Martin Ritter

Oda Riehmer

Katrin Iost

Herausgeber der Schriftenreihe

Acknowledgement

Many people have helped me along the way but my most important inspiration throughout the whole research process have been Deependra Gauchan who gave me the passion for doing movies in Cambodia and Martin Kröber who extent a warm welcome to me the first time. This thesis would have been not possible without the support and advices of many people. First and foremost I would like to thank to my supervisors Prof. Dr. Altendorfer and Martin Ritter and I am particular grateful to the German Academic Exchange Service who supported my financially. Thanks to my beloved German and Cambodian family and especially to my Cambodian mum and friend Mao Sreymay who supported me during my research every step of the way. My gratidude to those Cambodians, who have treated me as a friend, is deep and sincere. I must make an exception to offer explicit thanks to Somealea Ngay, Sylyvann Borei, Theary Sin, Savann Oum and all who always have welcome me since 3 years, such as Makara Lim and Sansana Khieu. I owe a debt of gratitude to my friends Lyda Chea, Boramey Chan, Ritthy Ou, Bun Y Ung and I am especially grateful to Linda Lichel. During the research and writing of this thesis many people have generously given their time and assistance. I would particularly thanks the students of the, Department of Media and Communication, Phan Raksmeay, Tiep Seiha, Khiev Serei Wattana, Meas Roth, Kong Rachana, Chey Sambath, Kuy Mengheang and Roem Saron. A special thanks also goes to Eva Rhode, Isabell Rodde and Vichea S. Tieng who supported me a long the way. In Cambodia, I was very fortunate to have the opportunity to meet with many people and I am grateful to all my interview partners. First among them is the staff of Cinema Department. I also would like to thank the Ministry of Culture and Fine Arts, HE Som Sokun as well as the Ministry of Information, HE Mao Ayuth. I have been benefited enormously from the contributions of the Khmer Mekong Films team, especially Matthew Robinson; the Team of BBC World Service Trust, especially Vannarith Douk; Seapavaa, especially EJ Santos- Nierras and in addition I would also like to give special thanks to the team of National Library, the National Archive and Youk Chahang and his staff at the Documentation Center of Cambodia. Thanks also to Gerrit Neuhaus and Michaela Braun and other friends who encouraged me along the way and encouraged me to continue this thesis. Last, I gratefully acknowledge Mariam Arthur and Bettina Rehmann without their help I could not finish my thesis.

Structure

Acknowledgement

List of figures

List of abbreviations

Introduction

1. History of Cambodian cinema	16
1.1. Introduction into the country.....	16
1.2. The early years and development in the 1940s & 1950s.....	18
1.3. 1960s: The golden age and the films of King Sihanouk	20
1.4. 1970s: The early years.....	30
1.5. The Mid 1970s: Time under Khmer Rouge.....	31
1.6. 1980s: Vietnamese occupation	35
1.7. 1990s: Crash down.....	38
1.8. Ray of hope: Rithy Panh.....	39
1.9. 2000s: Slow Comeback	41
1.10. Foreign films made in Cambodia	44
2. Current issues of Cambodian film industry	49
2.1. Legal and social regulations	49
2.1.1 Copyright	49
2.1.2 Sub Decree on Management and Control on Film and Video ..	51
2.1.3 Moral concept and taboos	52
2.1.4 Censorship	53
2.1.5 Film rating.....	53
2.1.6 Quota regulation	54
2.2. Film associations	55
2.2.1 Ministry of Culture and Fine Arts.....	55
2.2.2 Cinema and Cultural Diffusion Department.....	55
2.2.3 National Film Archive	56
2.2.4 Film Cambodia	57
2.2.5 Asian Film Commission Network	57
2.3. Film funding	58
2.4. Structures of film production.....	59
2.4.1 Script	59
2.4.2 Shooting in Cambodia	60
2.4.3 Film companies	70
2.5. Film distribution	87
2.5.1 Distributors	87

2.5.2	Film exhibition venues in Phnom Penh	88
2.5.3	Film awards and competitions	93
2.6.	Film training and workshops.....	97
2.6.1	Film school	98
2.6.2	Bophana Center	99
2.7.	Summary framework conditions	100
3.	Survey	102
3.1.	Theory	102
3.1.1	Importance and effect of films and cinema	102
3.1.2	Definition 'Genre'.....	103
3.1.3	Audience	105
3.1.4	Sociological and psychological motives behind going to cinema 107	
3.1.5	Product relevant parameter for choosing films	109
3.1.6	Cultural bounded demands	114
3.2.	Method	116
3.3.	Analysis	120
3.3.1	Demographic information of the respondents.....	120
3.3.2	Watching Movies	123
3.3.3	Watching Movies in Cinema.....	126
3.3.4	Film Genre	129
3.3.5	Social Study	134
3.3.6	Summary Cinema goer survey.....	135
3.3.7	Focus group survey.....	137
3.3.8	Demographic Information of the Respondents	137
3.3.9	Analyse Staying Single When	140
3.3.10	Quality of the movie	144
3.3.11	Content of the movie	145
3.3.12	Characters.....	147
3.3.13	DVD Staying Single When.....	148
3.3.14	Desires for further movies	149
3.3.15	Summary Focus Group Survey	149
4.	Conclusion.....	152

Bibliography

Appendix

Introduction

"In Cambodia we do not have a film industry; we only have an entertainment industry." (Rithy Panh)

The current breakdown of the Cambodian cinema industry shows an alarming vicious circle: In fear of losing money, Khmer filmmakers do not draw back from producing qualitative and money extensive movies. As a result of that, cinema owners do not have good movies to screen, audiences become frustrated and stay away. Due to this, the ticket incomes are shrinking and less money is made to make better films and at the end cinemas have to shut down.

All in all this reflects a desolate situation – the film industry collapses. Cambodia's market is not comparable to neighbouring countries like Thailand. But what are the reasons for this desolate situation? What must be changed in order to build up a prospering film industry? This thesis tries to find an answer to these questions.

Cambodia has experienced many kinds of government since gaining independence from the French in 1954. The most well known is the Khmer Rouge regime. During this period books, money, private property, formal education and freedom of movement had been disestablished. Links to the past were destroyed. Emerging from this era, Cambodia found itself in a fragile state. One result of this trauma was that Cambodia's historical record was either destroyed or spread throughout the world. Books, films and artistic works created before the Khmer rouge took over power were often destroyed.

This thesis makes a small contribution in order to reveal a part of the Cambodian history. By using documents from the National Archives of Cambodia and interviews with filmmakers and other working in the field of cinema in Phnom Penh, a historical overview about Cambodia's film industry will be given. In chapter one, the development of the film industry is being traced from the French protectorate (1863-1953) to the subsequent political regimes of Sihanouk's Sangkum Reastr Niyum (1955-1970), Lon Nol's Khmer Republic (1970-1975), The 'Democratic Kampuchea' of the Khmer Rouge (1975-1979), the People's Republic of Kampuchea (1979-1989), and the present situation of the constitutional monarchy.

In chapter two current issues, such as legal and social matters, film funding, state support and intervention as well as industrial assistance, will be discussed. Until now, only a few persons have faced up to this topic and

therefore this thesis had to draw on personal interviews with local producers, directors, organisers of festivals, representatives of the Ministries and other persons related to the field of cinema and film.

Despite their immense and still growing economical importance and specific product characteristics, the marketing literature on success factors of motion pictures is rare. In chapter three a model is developed that contains several key factors for the success of motion pictures and interrelations among these factors. Due to country specific demands, a survey among cinemagoers was conducted to figure out the key components in order to build up a film industry. Therefore questions like "What kind of movies Cambodian want to see?", "Why do people go to cinema?" and "What are the demanded topics and issues?" are answered.

In this thesis the terms „movie/movies“ and „film/films“ reflect all formats of feature length productions, not exclusively referring to those shot on film stock but also on video. Cambodians commonly call movies made in the Horror Genre „ghost movie“ or „ghost story“. The terms „ghost story“ or „ghost movie“ will be used to describe the Horror Genre. Furthermore, many of the Cambodian filmmakers refer to certain films as „folk stories“ because of the unavailability of films it is impossible to define the exact genre Action, Romance, Horror or Historical Epic. Therefore all these genres are entitled „folk story“ in this thesis. If not mentioned explicitly, this thesis exclusively treats movies for cinema.

Recapitulatory this thesis follows two aims: First, to examine which framework conditions exist and give advices on changes that must be made in order to build up a prosperous film industry. Second, to present Cambodia as a shooting place to the outside world. Therefore general conditions are described and common questions of foreign filmmakers are answered.

4. Conclusion

There is no easy solution how to build up a growing film industry in Cambodia. One step would be a stronger national-state policy. A lack thereof is often pivotal in setting the climate and conditions that enable films to get produced. A nation-state's involvement in cinema can take the form of state investment (film subsidies, film foundations), state protection (for example, through quotas stipulating a required number of national productions, or through taxes on foreign imports, copyright law), industrial assistance (training institutes for actors and cinema schools), intervention (censorship boards, film rating), a national festival with prizes and inducements conferring prestige to filmmakers, or cooperation with another state.

If the national-state policy would change, also the production companies have to fulfil the demands of the audience. The results of the surveys clearly indicate that success parameters in Cambodia depend strongly on the movie genre respectively on creative storylines. Due to the problems of everyday life, Cambodians want to be entertained, whether through comedies or superficial ghost stories with comedy elements. Self-escape and personal development rank second but are not less important as reasons for going to cinema. Therefore realistic historical movies, based on Cambodian culture and traditions, should fulfil the demand of educational movies. Movies should give answers to problems and do not come up with new ones. Other important product parameters are stars and actors who perform naturally.

According to the target group, students and families with low incomes, the ticket and DVD price should not be higher than now.

Not practised in Cambodia, but a growing practice within the film industry, is product placement. Therefore the partner's products are shown in an appropriate context on screen as a means of offsetting production cost. Sometimes a company can make a lot of US\$ without selling a ticket, video rental, or an actual item of merchandise. This could be a way to decrease production costs or increase revenues. Furthermore the desire to watch film is related to a whole range of other desires – for fashion, for the possession of icons or signs that are highly valued by one's peers. One way such desires are satisfied is through the massive increase in merchandising. To attract cinemagoers in Cambodia, effective and affordable merchandising

articles could be caps, hats, posters, T-shirts, pens or even helmets. Additionally, toys, video games, jewellery or mouse pads could be another possibility but the higher costs would not be matched by higher revenues.

It needs to be said that films are a special economic good and although success parameters are known, there is no 100 percent answer to what people all over the world definitely want to see in the cinema.

The following checklist should give advice to Cambodian film producers. Therefore they should draw conclusions on marketing strategies in order to be successful:

Product parameters

- Stars
- Cambodian actors who perform naturally
- New and creative storylines and ideas of scriptwriter

Genre

- Comedy but also ghost stories including comedy
- Historical movie

Content

- Realism
- Connected to Cambodian culture and society
- Movies should give answers to questions and not come up with new one (education)

Marketing

- Ticket price not too high (4000R)
- DVD price not too high (US \$ 1- 2)
- Event character, buy four tickets get one free
- TV advertisement campaign including merchandising products

If all these facts would be considered, an understanding of a real film industry could develop in Cambodia or in other words, in the sense of Rithy Panh: the entertainment industry could be completed by a film industry. This would first attract a larger Khmer audience and second attract more foreign filmmakers to shoot in Cambodia. This causes international attendance and in the future it could even bring about coproductions.

Bibliography

Books

- Blum-Reid, Sylvie: East-west encounters: franco-Asian cinema and literature, London Wallflower Pr., London 2003
- Budd, David H.: Culture Meets Culture in the Movies, An Analysis East, West, North and South, McFarland&Company, Inc. Publishers, Jefferson 2002
- Chaudhuri, Shohini: Contemporary world cinema, Edinburgh University Press, Edingburgh 2007
- Chicas, George: Tum Teav A Translation and Analysis of a Cambodian Literary Classic, Documentation Center of Cambodia Phnom Penh 2005
- Chou, Cynthia/ Houben, Vincent: Southeast Asian Studies- Debates and New Directions, Institute of Southeast Asian Studies, Singapore 2006
- Cocq, Emmanuel: Production Costs of Audiovisual Works in Developing Countries, Study conducted by Groupe d'Economie Mondiale at SCPO Paris for UNESCO, Paris 2007
- Döring, Siegrid: Kulturspezifika im Film: Probleme ihrer Translation, Frank&Timme Verlag für wissenschaftliche Literatur, Berlin 2006
- Dudley, Andrew: Concepts in Film Theory, Oxford University Press, New York 1984
- Frommer, Jessica: Cambodia Economic Watch October 2005, Economic Institute of Cambodia, Phnom Penh 2005
- Henning Thureau, Thorsten/ Wuck, Oliver: Warum wir ins Kino gehen: Erfolgsfaktoren von Kinofilmen, Marketing ZFP, 22. Jg., 2000, Heft 3, 2000
- Jarvis, Helen/ Arfanis, Peter: Publishing in Cambodia - A Survey and Report Commissioned by the Publishing in Cambodia Project, Center for Khmer Studies/Reyum Institute/The Toyota Foundation, Phnom Penh December 2002
- Khieu, Sunran : Festival de cinéma franco-cambodge, CCCL, Phnom Penh March 1998
- Maguire, Peter: Facing Death in Cambodia, Columbia University Press, New York 2005
- Mai, Manfred/ Winter, Rainer: Das Kino der Gesellschaft- die Gesellschaft des Kinos. Interdisziplinäre Positionen, Analysen und Zugänge, Herbert von Halem Verlag, Köln 2006
- Metz, Christian: Psychoanalysis and the Cinema: The Imaginary Signifier, Macmillan, London 1982
- Ministry of Culture and Fine Arts/ French Embassy: Cambodia Film Production Guide, 2006
- Muan, Ingrid/ Ly Daravuth: A Survey of Films in Cambodia, Film in South East Asia: Views from the Region. Ed. David Hanan, SEAPAVAA in association with the Vietnam Film Institute and the National Screen and Sound Archive of Australia, Manila Philippines 2001

Bibliography

- Muan, Ingrid/ Daravuth, Ly: Cultures of Independence An Introduction to Cambodian Arts and Culture in the 1950´s and 1960´s, Reyum, Cambodia 2001
- Osborn, Milton: Sihanouk Prince of Light Prince of Darkness, Silkworm Books, Thailand 1994
- Pheng, Vannak/ Kung, Samneang/ Siem, Socheata/ Pen, Chenda: Marketing Research, National University of Tourism, Department of Tourism, Cambodia 2007
- Ray, Nick: Lonely Planet Cambodia, Lonely Planet Publications, 5th edition, London 2005
- Romey, Eliza: King, Artist, Filmmaker: The Films of Norodom Sihanouk, Film in South East Asia: Views from the Region. Ed. David Hanan, SEAPAVAA in association with the Vietnam Film Institute and the National Screen and Sound Archive of Australia, Manila Philippines 2001
- Sorb, Sarim: List of documentary films transferred to France for copying and renovation, Department of Arts, Films and Cultural Propagation, Phnom Penh, 1998
- Turner, Gramer: Films as a social practice 4th edition, Routledge, New York 2006
- Weiss, Raimund: Elektronische Medien in Kambodscha Eine medienpolitische Analyse, Konrad Adenauer Stiftung, Phnom Penh 2003
- Winter, Rainer: Filmsoziologie – Eine Einführung in das Verhältnis von Film, Kultur und Gesellschaft, Quintessenz-Verlag-GmbH, München 1992
- Worth, William: Interview with Prince Sihanouk, Ministry of Information, Phnom Penh February 1965
- : People´s Revolutionary Tribunal held in Phnom Penh for the trial of the genocide Crime of Pol Pot-Ieng Sary Clique, Documents, August -1979, Foreign Language Publishing House, Phnom Penh 1988

Academia sources

- Baum, Helmar: Entscheidungsparameter bei der Filmauswahl von Kinogängern in Deutschlang - Kommunikationsstrukturen und Meinungsführerschaft bei Kinofilmrezipienten, Dissertation, Berlin 2003
- Chou, Chea: "Film Industry in Cambodia: Moviegoers' perspectives", Bachelor thesis, Royal University of Phnom Penh, Department of Media and Communication, Phnom Penh, 2005
- Franke, Jana: Newspaper Marketing in Cambodia's Changing Environment: An Examination of the Phnom Penh Post, Thesis, Hochschule Mittweida (FH), Department of Media, Mittweida, 2005
- Kliemann, Petra: „Filmproduktion, Filmförderung und Produktionsstrukturen in Singapor, Diplomarbeit, Hochschule Mittweida (FH), Fachbereich Medien, Mittweida, 2002

Bibliography

Romey, Eliza: King, Politician, Artist: The Films of Norodom Sihanouk, PHD thesis, La trobe University, Australia October 1998

Other documents

Program

Cambodian Environment Film Festival, Centre Cultural Français, Cambodia 2007

Cinémékong, Centre Cultural Français, Cambodia 2007

Film festival, Cinema and Cultural Diffusion Department, Cambodia 1995

1st Southeast Asian Biennial Film Festival and Photo Exhibition Association, CCCL, Phnom Penh March 1997

Milazzotto, Lucia: Mekong Cambodia Laos Vietnam, 57th Locarno international film festival, Cambodia 2004

Refugee Film Week, Centre Cultural Français, Cambodia 2007

The European Union Film Festival, Centre Cultural Français, Cambodia 2007

Cambofest Film and Video Festival of Cambodia, Cambodia 2007

Booklets

The Royal University of Fine Arts, Cambodia July 2006

Royal University of Fine Arts Academic catalogue for Undergraduates, PAP, Cambodia 2006

Basic Plan Proposal for the Film Department Establishment at Royal University of Fine Arts made by the Korean National University of Arts, School of Film, TV and Multimedia, Department of Film-Making, Cambodia May 2007

Magazines

Chhang, Youk: Missing Films from Democratic Kampuchea: A French Mystery, Documentation Center of Cambodia, Special English Edition, Fourth Quarter, Phnom Penh 2006, p 1-2

Chhang, Youk: Searching for THE TRUTH, Special English Edition, Second Quarter 2004, Magazine of the Documentation Center of Cambodia, page 15

Jensen, Stefan V.: SouthEastern Globe, Cambodia's English Magazine, Reel to Riel September 2007, p. 46- 50

Roeun, Saron: The Popular Magazine, Title, 1.-10 August 2007, Issue No. 392

Shafer, Charis: AsiaLIFE, Cut! That's a wrap, Phnom Penh, June 2007, page 15- 18

---: FilmCambodia.org Newsletter June, 2007

---: FilmCambodia.org Newsletter July, 2007

---: FilmCambodia.org Newsletter August, 2007

---: FilmCambodia.org Newsletter September, 2007

---: FilmCambodia.org Newsletter October, 2007

---: Kambuja Revue Mensuelle Illustrée Juin - Julliet, 1967, page 45-52

---: Kambuja Revue Mensuelle Illustrée No. 22, troisième année, 1967, page 69

---: Kambuja Revue Mensuelle Illustrée No. 29, troisième année, 1967, page 24- 26

Bibliography

- : Kambuja Revue Mensuelle Illustrée No. 33, troisième année, 1967, page 66-188
- : Kambuja Revue Mensuelle Illustrée No. 52, 1969, page 178
- : Kambuja Revue Mensuelle Illustrée No. 54, 1969, page 173
- : Kambuja Revue Mensuelle Illustrée No. 53, cinquième année, 1969, page 135
- : Kambuja Revue Mensuelle Illustrée No. 55, cinquième année, 1969, page 145-158
- : Kambuja Revue Mensuelle Illustrée No. 57, 1969, page 239- 242
- : Metaphom Magazine, Year 1, Issue 3, 1955
- : Réalités Cambodgiennes, Juin 1969, page 172- 178
- : Réalités Cambodgiennes, Juin 1968, page 13
- : Touchstone Magazine, The Insiders Guide to Heritages, Arts and Cultures, Interview Dy Saveth, July- September 2007, page 41- 45

Newspapers

- Barton, Cat: Cambodia filmmakers aim to rebuild tattered image, Phnom Penh Post, Volume 16, Number 17, 24.08.-06.09.2007, 10- 16
- Gorman Anna: In the US, Cambodia Town Is on the Map at Last, The Cambodian Daily, Volume 37, Issue 47, 20.07. 2007, page 1
- Kimsong, Kay/ Maloy, John: On Location in Sihanoukville Russian B-Movie Highlights Cambodia as Filmmaking Destination, The Cambodian Daily Weekend, Issue Number 488, 21.-22.07.2007, page 8-9

Laws

- Law on Copyright and Related Rights, 05.03.2003, article 1- 65
- Sub decree on Management and Control on Film and Video No:63 ANKR/BK, 11.09.2000, article 1-37
- Labour Law, 10.01.1997, article 1-177

Internet Sources

- Asian Film Commission Network
www.afcnet.org
- Asian Movies
http://molodezhnaja.ch/southeast_2000.htm#ricepeople
- BBC News Asia- Pacific Country Profiles: Cambodia
http://news.bbc.co.uk/2/hi/asia-pacific/country_profiles/1243892.stm
- Bophana Center
<http://www.bophana.org/>
- Cambodian
<http://www.cambodian.com/khmerass.asp>
- Cambodia Cultural Profile

Bibliography

http://www.culturalprofiles.org.uk/cambodia/Directories/Cambodia_Cultural_Profile/-1327.html

Cambodia e-Gov Homepage

<http://www.cambodia.gov.kh/unisql1/egov/english/country.history.html>

<http://www.cambodia.gov.kh/unisql1/egov/english/country.economy.html>

Cambodia Daily

http://www.camnet.com.kh/cambodia.daily/selected_features/cinema.htm

http://www.camnet.com.kh/cambodia.daily/selected_features/behind_screen.htm

<http://www.camnet.com.kh/cambodia.daily/King-Sihanouk/King-Sihanouk-5.htm>

<http://www.camnet.com.kh/cambodia.daily/King-Sihanouk/King-Sihanouk-4.htm>

http://www.camnet.com.kh/cambodia.daily/selected_features/story3.htm

http://www.camnet.com.kh/cambodia.daily/selected_features/story1.htm

Cambofest Film and Video Festival of Cambodia

http://www.camerado.com/picture_show.html

Camerado

<http://www.camerado.com>

Cardamom Media

<http://www.cardamommedia.com/home.html>

Co-ordinating Council of Audiovisual Archives Association

www.ccaaa.org

Cortege Royal

http://www.norodomsihanouk.info/cinematographie/1965-69/cortege_royal.htm

Critic

http://www.critic.de/index.pl?aktion=static_page&datei=interview17

Die Zeit

<http://www.zeit.de/online/2006/13/kambodscha6>

Documentation Center of Cambodia

<http://www.dccam.org/>

East Asian Film Festival

www.eaff.org.kv

Film Cambodia

<http://www.filmcambodia.org/>

Filmpage „Don't Think I've Forgotten- Cambodia's lost Rock and Roll“

<http://www.cambodianrock.com/prod/index.htm>

Humana Films

<http://www.hanumanfilms.com/index.html>

Human Development Report

http://hdr.undp.org/hdr2006/statistics/countries/country_fact_sheets/cty_fs_KHM.html

Indochina Research

<http://www.indochinaresearch.com/>

Khmer City

Bibliography

<http://www.khmercity.com/city/modules.php?name=News&file=article&sid=164&mode=&order=0&thold=0>

Khmer Cultural Center

http://www.khmerculturalcenter.org/khmer_history.htm

Kmehr Mekong Film

<http://www.cambodiafilms.com/>

www.mot.gov.kh

Kinema

<http://www.kinema.uwaterloo.ca/bachm972.htm>

La cinématographie de Norodom Sihanouk

http://english.people.com.cn/200507/20/eng20050720_197321.html

Ministry of Culture and Fine Arts

<http://mcfa.gov.kh/index.htm>

Ministry of Tourism, Cambodia

<http://www.mot.gov.kh/statistics/Jul2007.pdf>

Movies, Cambodian Store

<http://www.angkorwat.com/sokun.php?com=com&wcatid=58&wmtpeid=64&wprdtid=>

Mujestic

http://www.mujestic.com/sam_b_lorn

National Institute of Statistics Cambodia

<http://www.nis.gov.kh/SURVEYS/CSSES2003-04/table28.htm>

New York University

www.nyu.edu/tisch/preservation/program/student_work/2005fall/05f_3048_vanmaIssen_a1.doc

Noko Khmer Entertainment

<http://www.geocities.com/vannl/index.html>

Ocelus (Cambodia) Co., Ltd

www.OcelusCambodia.com

Ourmedia

<http://ourmedia.org/user/12768?from=6>

People's Daily Online

<http://www.norodomsihanouk.info/cinematographie/index.htm>

Quest Beyond Films

www.QuestBeyondFilms.com

Seamedia

www.seamedia.org

Southeast Asia Pasific Audivisual Archive Association

<http://www.seapavaa.org/homesite/about.html>

Sout/ Southeast Asian Cinema: Media Resources Center UCB

<http://www.lib.berkeley.edu/MRC/indianfilm.html#cambodia>

Taipei Times

Bibliography

<http://www.taipeitimes.com/News/feat/archives/2006/01/06/2003287766>

Thai Day

<http://www.manager.co.th/IHT/ViewNews.aspx?NewsID=9490000015095>

Tourist Statistical Report, July 2007

<http://www.nis.gov.kh/Publications.htm>

Tropenmedizin

www.tropenmedizin.de/info/kambodscha.htm

Vagabond Reporters International

www.VagabondReporters.com

Wikipedia

http://en.wikipedia.org/wiki/Cinema_of_Cambodia

World Fact Book 2005

<https://www.cia.gov/cia/download2005.htm>

Yellow Pages

www.yellowpages-cambodia.com

All pages accessible: 04. January 2007

Blog

Andy´s open door

<http://andybrouwer.blogspot.com/2006/10/rithy-panhs-dream-is-realized.html>

<http://andybrouwer.blogspot.com/2006/11/dy-saveth-cambodias-bridgette-bardot.html>

<http://andybrouwer.blogspot.com/2006/11/famous-khmer-movie-idols.html>

Cambodian Forum about Movies and Karaoke Music, Khmer Songs

<http://www.angkorwat.com/aaforum.php?wcatid=fr>

Cinema Cambodia Meetup- Topix

<http://www.topix.net/forum/business/social-software/TRUKVTA7MRBI7HQD5>

Diacritic art and culture

http://www.diacritic.org/blog/archives/2006/04/third_annual_ci.htm

Khmer Life

<http://www.khmerlife.com/forum/showthread.php?t=2264>

Webbed feet, web log

http://jinja.apsara.org/blog/2006_05_01_older.htm

All pages accessible: 04. January 2007

Archive materials

Biography of Chim Mien, Filmmaker, Documentation Center of Cambodia Code: KO7942

Biography of Hon Sarin, revolutionary name: Rouem, Film operator and Repairer
Documentation Center of Cambodia: KO7773

Bibliography

- Biography of Kirirom Manager, Documentation Center of Cambodia Code: KO7938
- Biography of Nhem En, Documentation Center of Cambodia Code: KO8651
- Biography of Nhem En, Documentation Center of Cambodia Code: KO0937
- Biography of Tech Seang aka Sao, Chief of Filming Department of K35, Documentation Center of Cambodia Code: KO7214
- Koh Kong Film de Norodom Sihanouk, Production de la Société Nationale Cinématographique, Khmerara Pictures, National Archive Code: B100:741:78 1966
- Programme De La Soirre Cinématographique De Gala, Le Samedi 14 Mai 1966 au Cinéma Lux, National Archive Code : B228 :1998 :36
- Règlement du Septième Festival International Du Film Phnom-Penh 1969, National Archive Code: B195:1506:78
- Règlement du Première Festival International Du Film Phnom-Penh 1969, National Archive Code : B153 :1145 :78
- Reports on Pol Pot's and Iean Sary's crimes against culture, media and information in Cambodia Documentation Center of Cambodia, Documentation Center of Cambodia: D0026
- The Daily Review "Actors says real Cambodian worse than Killing Fields", Documentation Center of Cambodia: D00039
- The first confession traitorous activities of Khoem Banaka, Sungor Khfarm, Secretary of Movie Propaganda Documentation Center of Cambodia: D19390
- Interviews*
- Arthur, Mariam (Director FilmCambodia), film industry in Cambodia and aim of FilmCambodia, 27. June 2007
- Borei, Sylyvann (Production Manager of the audiovisual department Woman Media Center), film training at Women Media Center, 2. July 2007
- Borin, Kor (French Cultural Center), Film festivals in Cambodia, 14. June 2007
- Campbell, Darren (Producer Ocellus), Ocellus Production, shooting in Cambodia for foreigner, 28. August 2007
- Chan, Dorn Chum (First AD Kmehr Mekong Film), KMF compared to local productions and location fees, 11. July 2007
- Chan, Raksmei (Teacher National Action Culture Association- Naca orphanage), actors training at Naca, 12. July 2007
- Dim, Sovannarom (Managing director Dim Sovannarom Production), Korean film in Cambodia, 9. July 2007
- Eng, Sokly (Division Head Video Production Hang Meas Video Company), Crocodile and Hang Meas production, 19. July 2007
- Gauchan, Deependra (Executive producer BBC World Trust Service): founding and shooting in Cambodia, 06. June 2007
- Haing, Sopisey (Assistant General Manager Shopping Center Sorya PLC.), renting prices and audience at Sorya Cinema, 3. July 2007

Bibliography

- Herm, Yvon (Filmmaker), History of Cambodian film, 3. July 2007
- Kao, Un (Assistant general manager Campro Production), Campro Production and technical rental station, 25. June 2007
- Kao, Un (Cinema manager Kirirom), renting prices and audience at Kirirom, 20. June 2007
- Klein, Norbert (Publisher Mirror), censorship and open speech, 11. June 2007
- Kong, Kantara (Director of Cinema and Cultural Diffusion Department), Laws concerning film industry/ tasks cinema department, 19. June 2007
- Korm, Chanthy (Managing director Francais International Production), FCI production, 10. July 2007
- Lay, Ny (Producer Visnu Film), Visnu Film and actors clubs, 25. July 2007
- Lov, Millan (Production Manager Khmer Mekong Film), Khmer Mekong Film and Staying Single When, 17. July 2007
- Ly, Bun Yim (Filmmaker), History of Cambodian film, 14. July 2007
- Ly, Dany (Cinema and Cultural Diffusion Department), permit process and foreign film production in Cambodia, 6. July 2007
- Mao, Ayuth (Secretary of State of Ministry of Information), History of Cambodian film, 12. June 2007
- Mesterharm, Nico (Director German Film Festival) German Film festival, 01. September 2007
- Mesterharm, Nico (Director Meta House), film training at Meta House, 27. June 2007
- Moung, Sokhan (Debuty Director Cinema and Cultural Diffusion Department) development cinemas in Cambodia, official figures, 10. July 2007
- Oum, Savann (Assistant lecture broadcast Department of Media and Communication), European Film festival and genre preference students, 2. July 2007
- Panh, Rithy (director), cinema in Cambodia and reflection of content of Cambodian films, 22. August 2007
- Pich Pinun, Kim (Dean Faculty of Choreography Royal University of Fine Arts) cinema school and Royal University of Fine Arts, 4. July 2007
- Porée, Anne-Laure (Journalist Cambodge Soir): addresses and structures of Ministries, 07. June 2007
- Ray, Nick (Director Hanuman Tours and Hanuman Films), Tomb Raider and shooting in Cambodia for foreigner, 29. August 2007
- Robinson, Matthew (Executive Producer Khmer Mekong Film), Khmer Mekong Film and skills of filmmaker, 07. June 2007
- Saray, Chantres (accountant SSB), SSB production and Tum Teav, 14. July 2007
- Som, Sokun (Under Secretary of State in charge of Film and Video) film rating, founding, festival, history of Cambodian film, 17. July 2007
- Som, Tom (Director Khmer Mekong Film), quality of Cambodian films and), KMF compared to local productions, 12. July 2007

Bibliography

- Than, Thanaren (Research Analyst Bophana Center), film training at Bophana Center, 26. June 2007
- Thour, Vichet (Film operator Vimeantip), renting prices and audience at Vimeantip, 25. June 2007
- Than, Tharith (Producer Thoung Daravann Production), My beloved daughter from Thoung Daravan Production, 19. July 2007
- Toma, Pov (Cinema manager Lux), renting prices and audience at Cine Lux, 20. June 2007
- Top, Phat (Cinema Manager Pram Bayon), renting prices and audience at Pram Bayon, 25. June 2007
- Toung, Seng (Cinema owner Bokor), renting prices and audience at Bokor, 20. June 2007
- You, Kosal (Producer Chakraval Production), Chakraval Production and Khmer Sakal Production, 23. August 2007
- Youk, Chhang (Director Documentation Center of Cambodia), film in Khmer Rouge time, 27. July 2007

Speechs

- Sok, An (Deputy Prime Minister of Kingdom of Cambodia), Opening Speech, Conference and 11th General Assembly of Southeast Asia-Pacific Audiovisual Archive Association (SEAPAVAA), August 2007
- Speech student group (University of Erfurt, Germany, Department Communication Science), Sensitive topics in Cambodia and Khmer Rouge Tribunal, 15.06.2007
- Kantara, Kong (Director Cinema and Cultural Diffusion Department), Tasks of Cinema Department, Conference and 11th General Assembly of Southeast Asia-Pacific Audiovisual Archive Association (SEAPAVAA), August 2007

Emails

- Mao Ngyhong (Vice Director Royal University of Fine Arts) hongsy99@rufa.edu.kh, cinema school. Wille, Kirstin, Kirstin.wille@gmx.de, 29.09.2007
- Kim Pinun (Dean Faculty of Choreographic Arts) kimpichpinun@yahoo.com, Cinema school. Wille, Kirstin, Kirstin.wille@gmx.de, 28.09.2007
- Jason Rosette (Director Cambofest) camerado@camerado.com, Cambo Fest. Wille, Kirstin, Kirstin.wille@gmx.de, 06.09.2007
- KM LO (Director Camp Film Society) kmlo1984@gmail.com, Camp Film Society. Wille, Kirstin, Kirstin.wille@gmx.de, 14.09.2007

Appendix

List of appendix

Appendix I	A summary of film dates and major events of King Norodom Sihanouk's life
Appendix II	Application form for filming in Cambodia
Appendix III	Quotation Campro Filmproduction/ SSB Production
Appendix IV	Survey "Film consumption"
Appendix V	Focus group survey "Staying Single When"